

Daniel McCaffrey

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Marital Status Separated. Six children Australians residing in Australia.

Citizenships New Zealand, Australia, Republic of Ireland, United Kingdom

Education:

Primary	Moughly, Clonmollin Co Fermanagh N Ireland St Joseph's School Grey Lynn Auckland
Intermediate	Marist Brothers School Vermont St Auckland
Secondary	St Peters College Epsom Auckland

Qualifications

Bachelor of Arts **Political Science** **University of Auckland**

Certificates of Proficiency University of Auckland Law Faculty
Constitutional, Criminal, Tort, Legal System

NZ Institute of Management

Certificates Negotiation Skill, Retail Marketing, Doing Business in Asia

Onkaparinka TAFE SA Certificate IV in Workplace Training and Assessment

Employment History

1964- 1965	Shamrock Meat Company Manager Wholesale Butcher Supply Firm supplying 26 Butcher shops.
1966	McCaffrey Brothers Ltd Owner/Partner Farm .800 Sheep 60 dry cattle and 70 milking cows
1968	Travelled extensively in the United States and Europe.
1969	AFFCO Southdown Freezer Hand
1970 – 1972	University of Auckland bachelor's degree in political studies. Anthropology Sociology Education Psychology

- 1973 - 1975** **Ministry of Works and Development** Legal Officer. Legalising land taken for Motorways, Legalising Local Government land takings Town planning briefings.
- 1976** **Auckland University Law School**
- 1977** **Armoured Freightways** Security Guard.
- 1978 - 1985** **Department of Statistics**
- Questionnaire Design, Management of Economic Censuses of Agriculture, Transport, Education, Production of Tables for New Zealand Year Book Completion of system of value added economic census of New Zealand under prescriptions of the National Development conference 1968, Supervision of 25 Staff, Management of Computer input systems, Production of sections of New Zealand Year Book
- 1985 - 1990** **Newscan Services Ltd** Information Controller General Manager
Supply of electronic news system to major Corporates.
Information Controller in charge of IT and technical processes.
Editing live New Zealand Press Association Wire service.
Clients included, Westpac Financial Services, Fletcher Challenge, New Zealand Insurance (NZI) and other corporate.
Design of Software and communications systems for data feeds.
General Manager - all aspects of company management.
- 1991 - 1992** **Auckland International Airport – Airport Radio.**
Host and Producer Business Show 2pm - 5pm weekly
Talk Back Host – Evening show, Copywriter News Bulletin Preparation
Creator of “Environmental News.Wrote produced and presented a **daily editorial soapbox** piece of 300 words.
- 1992 - 1996.** **Auckland International Airport Ltd**
- Marketing Projects Officer**
- Marketing of Airport Services to airlines destinations.
Statistical collections for the airport.
- Retail Manager** – Responsible for Airport Retail Sales.
Contractual negotiations with concessionaires.
Responsible for increasing all retail sales.
Turnover approx. \$54 million. Passenger Car parks – Turnover \$5million.

1997

New Zealand Fax Times

I created and edited a newsletter delivered electronically from New Zealand to the UK .It featured articles on current affairs, sport and finance.

1997 - 2001

Tasman Publishing, Automation and Control Magazine

Editor Automation and Control Magazine

Based in Adelaide later Melbourne. Trade magazine with a circulation of 4000 in New Zealand and 5000 in Australia. Writing 20,000 words per month of copy with 11 issues per year. It dealt with robotics, automation and industrial control processes. Involved an understanding of complex areas of automation and industrial processes. Sourcing stories, arranging photos and delivering a completed magazine to the publishers. Based in Adelaide/Melbourne.

Deputy Editor of Hi Tech.

New Zealand's magazine for the electronics telecommunication and software export industries. It was a pleasing task as it involved interviewing some of New Zealand's most creative and entrepreneurial people who were selling high quality products throughout the world.

1997 – 1999

Netwatch

Owner Manager and Editor

A weekly Ezine on Internet Development. Reviewing over 60 to 80 major stories on Internet development and cutting these to 50 word bullet point stories. It provided a lively and informative overview of the burgeoning Internet. It was targeted at busy executives trying to keep up with the Internet development issues.

The subscriber list included a number of influential framers of the Internet.

Internet Researcher for New Woman Magazine, News Limited.

Provision of a heads-up service for a stable of Magazines

2001 – 2003

Hon Nick Xenophon Member Legislative Assembly S A Parliament

Office Manager

Management of 2 staff, drafting of correspondence, Drafting questions for Upper House, Drafting Speeches, Research. Accounts Maintaining Dairy.

2004 – 2005

Hon Richard Prebble MP Leader of the Act Party. New Zealand

Media Officer Drafting Speeches, Correspondence, Parliamentary Questions Press Releases.

- 2005** **Stephen Franks MP Act Party New Zealand**
Executive Secretary Constituent Correspondence, Preparation Select Committee questions, Travel Arrangements.
- 2006** **Executive Secretary** Bob Clarkson MP New Zealand
Constituent Correspondence, Preparation Select Committee Papers, Travel Arrangements.
- Sept 2006** **Contracts Manager Mammoth Nominees Perth WA Australia**
Take offs from plans, costing and drawing up of schedules and contracts, materials and supply ordering, for land development company
- 2008** **Parliamentary Services New Zealand Parliament**
Project Manager Documentation of Business processes, Project Planning and Design, Risk Assessment for Out of Parliament Offices
- 2008** **ACT Political Party Campaign Election 2008.**
Media Liaison Organisation of Campaign Launch Event, Policy Launches, Election Night event,
- 2009** **Gauntlet Magazine**
A monthly magazine for policy makers, Ministerial staff, and informed commentators. Design and commence publishing, source articles,
- 2010 – 2012** **Beethoven House**
Manager Backpackers Hostel Wellington
- 2014** **Act New Zealand Political Party**
Media Officer for General election.
Staging policy launches. Election launch, Media releases. Political Party.
- 2014** **Writer.**
- Cats Tales.** Children’s stories of myth and whimsy.
Lint A collection of personal poetry
- At The Eastern Gate.** Historical fiction set in 800AD. A Jewish Merchant from Salamanca, a Muslim Librarian from Cordova, an Irish Monk cross northern Europe, voyage down the Volga with the Vikings and come to the city of Itil, the capital of Khazaria where a momentous decision is to be made.
- The Third Leap**